



2991 Interstate Parkway  
Brunswick, OH 44212  
TEL: 330.220.7300  
FAX: 330.220.3838

---

## For Immediate Release

### **Brian Gale CEO of I.D. Images, LLC to receive the Smart 50 Award for Northeast Ohio.**

*Brunswick, Ohio – May 13, 2014, Brian Gale, CEO of I.D. Images LLC, a leading pressure sensitive label converter in Brunswick, Ohio has been chosen as a 2014 Smart 50 Awards Recipient.*

The Smart 50 Awards recognize the top executives of the 50 smartest companies in the region for their ability to effectively build and lead successful organizations. All 50 winners will be honored at celebration on May 22<sup>nd</sup>, 2014 and three organizations will receive specialty awards for their achievements in three category areas – innovation, impact and sustainability. A fourth award will be presented to one organization as the best overall story.

Mr. Gale is proud to be the recipient of the Smart 50 Award and would like to thank all of his loyal customers and dedicated employees for their hard work and commitment. “Our employees have a passion for what they do that is contagious. As a company, we work hard to foster an environment that brings out the best in people. We want people that strive to make a difference at work, with their families, and in their communities. As an employer, we feel a responsibility to help our team members make those differences. Making a difference is ingrained in our culture.”

*I.D. Images, a leading manufacturer of converted label media, specializes in providing label solutions from supply chain management to brand protection. The company serves varied markets including Transportation and Logistics, Food and Beverage, Consumer Durables and Healthcare to name a few. I.D. Images maintains manufacturing and distribution locations in Cleveland (Brunswick), Cincinnati, Chicago, and Charlotte and sells exclusively through distribution with a primary focus on packaging distributors, value added resellers and other label converters.*

CONTACT:  
Nancy Klaar  
Marketing Manager  
330-421-3279  
I.D. Images, LLC  
[nklaar@idimages.com](mailto:nklaar@idimages.com)  
[www.idimages.com](http://www.idimages.com)

###