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## For Immediate Release

### **I.D. Images LLC Receives Smart Business Evolution of Manufacturing Award**

**Brunswick, Ohio – March 7, 2019** – I.D. Images LLC, a leading pressure sensitive label converter with headquarters in Brunswick, Ohio, has been named an honoree of the 2019 Evolution of Manufacturing Award from *Smart Business*.

The Evolution of Manufacturing award recognizes Northern Ohio manufacturers and technology companies that have adapted to a global economy through innovative manufacturing operations, products, and services.

The key to achieving this honor is I.D. Images' ongoing investment in its people and equipment, employee training, and long-term growth. The motto at I.D. Images is, "If we are not getting better, someone else will, and they want our customer." said Brian Gale, President and CEO of I.D. Images.

Recently, I.D. Images updated its production lines to automate its packaging and reduce the amount of time its machine operator spends doing things other than running the equipment. The result is a 15 percent increase in output on this machine, and there are plans for similar investments on other equipment.

Employees are encouraged to engage in off-site learning opportunities and often return with enterprising ideas sparked from their new knowledge. In addition, product sales are continuing to increase and outpace industry growth, resulting in the addition of 25 new team members last year.

I.D. Images was recognized for the award at the 2019 Evolution of Manufacturing Conference on February 21, 2019, in Cleveland, Ohio.

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*I.D. Images, a leading manufacturer of converted label products, specializes in providing label solutions from supply chain management to brand protection. The company serves varied markets including Transportation and Logistics, Food and Beverage, Consumer Durables and Healthcare and has facilities in Cleveland (Brunswick), Cincinnati, Chicago, Charlotte, California and Tennessee. I.D. Images sells exclusively through distributors.*

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