



2991 Interstate Parkway
Brunswick, OH 44212
TEL: 330.220.7300
FAX: 330.220.3838

For Immediate Release

I.D. Images, LLC adds SwiftColor™ Inkjet printers

Brunswick, Ohio – April 22, 2016 I.D. Images LLC, a leading pressure sensitive label converter with headquarters in Brunswick, Ohio is pleased to announce the addition of four SwiftColor™ digital inkjet printers, replacement cartridges and label media to their product offering.

SwiftColor™ is a diverse product line of state-of-the-art products and accessories in the digital inkjet color label printing industry. SwiftColor™ products are offered under the umbrella brand, KG Digital, a business unit of Kanematsu USA Inc. Kanematsu USA Inc. is backed by the strength and stability of a 120 year global company, Kanematsu Corporation of Japan.

“The addition of these printers helps to round out our printer product offering. We are always looking for ways to help our customers expand the solutions they provide in the marketplace. The addition of the SwiftColor™ inkjet line addresses the growing need for on-demand color labeling requirements in a variety of markets,” said Tim Mlnarik, Director of Sales and Marketing. The high speed Dye or Pigment based printers are high quality, four color 1200 dpi printing with single pass print head architecture. Pigment based inks are well suited for chemical and GHS labeling paired with the right BS5609 approved label media. Danielle Barry, Sales Manager of the Digitalized Imaging Division of Kanematsu USA stated, *“We are very excited to have ID Images as a supplier in the US and look forward to a long business relationship.”*

I.D. Images, a leading manufacturer of converted label products, specializes in providing label solutions from supply chain management to brand protection. The company serves varied markets including Transportation and Logistics, Food and Beverage, Consumer Durables and Healthcare and has facilities in Cleveland (Brunswick), Cincinnati, Chicago, Charlotte, California and Tennessee. I.D. Images sells exclusively through distributors.

CONTACT:
Nancy Klaar
Marketing Manager
330-421-3279
I.D. Images, LLC
nklaar@idimages.com
www.idimages.com

#