

Get MORE with



Distributor Training Program

Our comprehensive label training program is designed to educate and train your sales reps, empowering them both to grow existing accounts and win new business.

We do this by creating customized training and marketing material that reflects your brand standards and needs.

Two-Part Program

1. Internal Training

- Webinars
- Lunch and learns
- Newsletters
- Labels 101 Training

2. Client-Facing Marketing

- Labels 101 Training
- Branded 1-pagers
- Branded infographics

A Few Things To Keep In Mind

1. Content is created by IDI, putting ***no burden on your team.***
2. Internal training provides your reps with the tools and label knowledge they need to sell with confidence.
3. Client-facing material helps boost your reputation as a leader in the market while providing your marketing team with content.

Contact us at hello@idimages.com — spaces are limited to five distributors per quarter.