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For Immediate Release

I.D. Images, LLC Acquires Ready Flow Printing in Bentonville, Arkansas

Brunswick, Ohio – December 20, 2017 I.D. Images LLC, a leading pressure sensitive label converter with headquarters in Brunswick, Ohio is pleased to announce the acquisition of the assets of Ready Flow Printing in Bentonville, Arkansas.

Ready Flow was founded in 1982 as a high quality flexographic and offset printer that began by providing shelf signage to the grocery industry. Over the past 4 years, under the ownership of Simon Robinson, the company has expanded into the label and rolled film industry.

The acquisition marks I.D. Images' seventh strategic acquisition since 2009. "We are excited to add Ready Flow's team, products and capabilities to ours. Ready Flow's high-end printing capabilities will allow us to offer more solutions to our customers. We are also excited to offer our solutions to Ready Flow's customer base," said Brian Gale, President and CEO of I.D. Images.

Gale concluded, "We continue to invest in I.D. Images, both organically and via acquisitions as we see opportunities to better serve our customers."

I.D. Images will continue to operate Ready Flow's Bentonville, Arkansas, location.

CIBC provided financing for the transaction. Vorys, Sater, Seymor, and Pease provided legal counsel to I.D. Images.

I.D. Images, a leading manufacturer of converted label products, specializes in providing label solutions from supply chain management to brand protection. The company serves varied markets including Transportation and Logistics, Food and Beverage, Consumer Durables and Healthcare and has facilities in Bentonville, AR, Greeneville, TN, Cleveland (Brunswick), Cincinnati, Chicago, Charlotte and California. I.D. Images sells exclusively through distributors.

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