



WHY LINERLESS?

REASONS TO CHOOSE
LINERLESS DIRECT THERMAL

For the Environment:

Liner is pure waste. And recycling is not yet a widespread, economical option. If you consider the matrix and the liner, that's an average 50 to 60 percent of the material that goes into making label material and the vast majority of this material ends up in landfills.

For Safety:

Liner can end up on floors which, with its slick silicone coating leaves you open to slip and fall accidents that could result in lost time. Slip and fall injuries happen to 8 million people a year in the United States alone, and comprise 15% of all workplace accidents.

For Efficiency:

With linerless labels, you get up to 50% more labels per roll, resulting in longer runs, increased uptime, 50% less change over and less time cleaning up liner waste.

For Cost Effectiveness:

Without the liner, you get more labels in the same amount of space. This translates to a 50% decrease in shipping and storage costs. In addition, eliminating the liner that ends in landfills equates to lower disposal costs.



Call for sizes and availability

CONTACT I.D. IMAGES TODAY FOR YOUR UNIQUE LABEL SOLUTION

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