



Color Label Solutions

Cosmetics

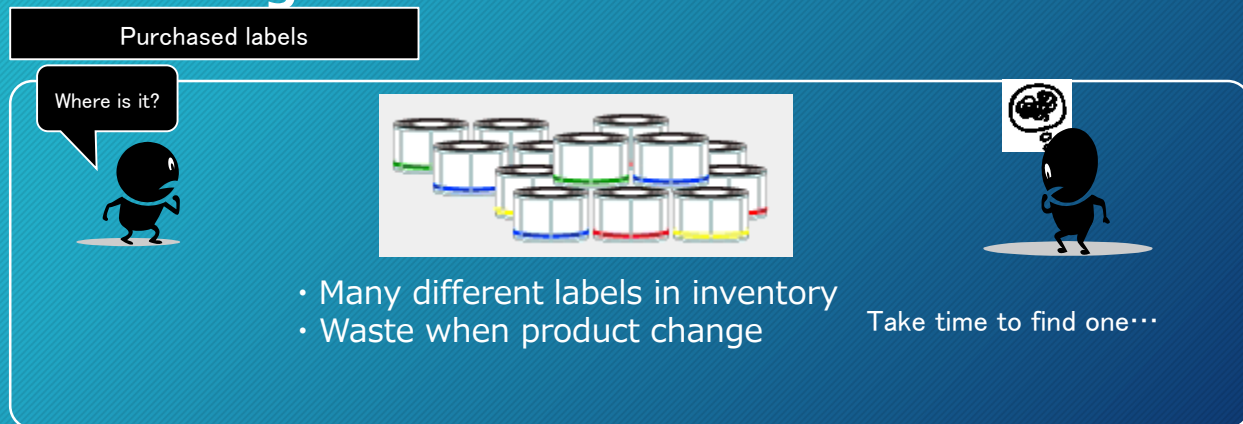


I.D. Images, LLC

866.516.7300 www.idimages.com

Need help on below points?

- ① Various labeling requirements with limited storage space.
- ② Several different sizes and variable data.
- ③ Large purchasing quantity required.
- ④ Exact color and quality required for product brand image



Advanced efficiencies

Introduction example in Japan “Personalized Skin Care”

Swiftcolor helps solve the issues!



Before Swiftcolor:

Purchased labels of all different sizes and contents – stored in individual boxes. Need for reduction of unnecessary inventory and waste!

→With Swiftcolor Label Printer

Various sizes and contents
Before: 746 different label stock
After: Only 19 kinds

No more wasting labels on product changes!
→On-demand print by linking to Database

Too many indication requirements
→ 1200dpi small letters

Needs precise color for high classified brand image

Cleared all various requirements!

Advanced efficiencies

Introduction example in Japan “Personalized Skin Care”

Benefits with SwiftColor

Strong Pigment Ink!

- ◆ Light resistant:
Minimal change after lengthened exposure to light (In-store or warehouse/storage indoor or outdoor).
- ◆ Chemical Resistant:
- ◆ No change in label image when exposed to chemical spills.
- ◆ Crisp Color Reproduction:
Beautiful color with pigment ink

Beautiful Output!



→ 1200dpi resolution print head enables sharp and clear printing of tiny characters.

→ Creates an upscale image of the product.

→ Improves/Maintains branding image with precise color.



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