



2991 Interstate Parkway  
Brunswick, OH 44212  
TEL: 330.220.7300  
FAX: 330.220.3838

---

## For Immediate Release

### **I.D. Images LLC Grows Label Portfolio with Addition of Magnetic Labels**

**Brunswick, Ohio – August 21, 2019** – I.D. Images LLC, a leading pressure sensitive label converter in Brunswick, Ohio, is now adding magnetic labels to its extensive label portfolio.

Ideal for use in warehouses and distribution centers, magnetic labels can be easily adhered to and removed from any metal surface—offering an efficient solution for relocating inventory on storage racks without requiring a new label to be created. Additionally, magnetic labels eliminate liner waste and adhesive residue left behind by traditional labels. Sheets of magnetic labels are available for custom order and may include barcodes and variable information data.

“Magnetic labels offer a better method for inventory control than traditional, variable information labels,” said Mike Shoals, category manager for variable print. “Most of our distributors are supplying multiple warehouses, so this new product offering will empower them with another compelling solution for their clients.”

###

*I.D. Images, a leading manufacturer of converted label products, specializes in providing label solutions from supply chain management to brand protection. The company serves varied markets including Transportation and Logistics, Food and Beverage, Consumer Durables and Healthcare and has facilities in Cleveland (Brunswick), Cincinnati, Chicago, Charlotte, California and Tennessee. I.D. Images sells exclusively through distributors.*

#### CONTACT:

Ashley Clelland  
Marketing Associate  
330-558-8052

I.D. Images, LLC

[aclelland@idimages.com](mailto:aclelland@idimages.com)

[www.idimages.com](http://www.idimages.com)