



2991 Interstate Parkway
Brunswick, OH 44212
TEL: 330.220.7300
FAX: 330.220.3838

For Immediate Release

I.D. Images LLC Expands Digital Capabilities with New Digital Press, Go Digital Program

Brunswick, Ohio – September 04, 2019 – I.D. Images LLC, a leading pressure sensitive label converter in Brunswick, Ohio, is pleased to announce the addition of a Konica Minolta Bizhub C71cf digital press to its Cincinnati facility. The press will enhance the company's Go Digital program, which streamlines the printing and production process.

The Konica Minolta Bizhub C71cf expands I.D. Images' digital capabilities, which are centered at its Greeneville, Tenn. facility. The new press offers 1200 dpi, fast printing speeds and the ability to print variable images and text for high versioning label applications. The C71cf prints on a wide variety of substrates for small to medium volume runs. The unit shortens lead times by running directly from the computer to the press and meets the growing demands of personalized label printing.

The press will be integral to I.D. Images' new Go Digital program. From providing an initial quote to shipping the finished product, the Go Digital program delivers greater efficiencies to customers through rapid turnaround times and increased flexibility on the line. By leveraging its new digital capabilities, I.D. Images can meet customer needs within as little as 24 hours.

"The new press combined with our Go Digital program provides our customers greater flexibility and capabilities to meet the ever-changing market demands," said Tim Mnarik, Director of Sales and Marketing. "Through continued investments in new technology in our digital capabilities, we are committed to helping our partners grow their businesses."

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I.D. Images, a leading manufacturer of converted label products, specializes in providing label solutions from supply chain management to brand protection. The company serves varied markets including Transportation and Logistics, Food and Beverage, Consumer Durables and Healthcare and has facilities in Cleveland (Brunswick), Cincinnati, Charlotte, California and Tennessee. I.D. Images sells exclusively through distributors.

CONTACT:

Ashley Clelland

Marketing Associate

330-558-8052

I.D. Images, LLC

aclelland@idimages.com

www.idimages.com