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For Immediate Release

I.D. Images LLC Announces Expansion of Linerless Label Product Line

Brunswick, Ohio – February 5, 2019 – I.D. Images LLC, a leading pressure sensitive label converter in Brunswick, Ohio, announces the expansion its linerless label product line.

The existing general purpose permanent adhesive solution is joined by new removable and all-temperature adhesive solutions. The new removable system allows the label to adhere to a substrate and later remove or reposition without leaving a residue. The all-temperature adhesive is designed for demanding cold temperatures. The system has a wide service temperature range that allows it to work well at room temperature as well as in a greater selection of linerless capable printers.

The new adhesive options open linerless labels up to new applications including temporary labeling, refrigerated and frozen food, brewery and beverage, office and filing labels, retail products and coupons, pharmaceutical and laboratory sample labels, reusable containers and more.

Technological advancements in linerless solutions offer users more viable alternatives for end-use applications and help reduce the amount of waste contributed to the environment. Removing the liner of the label decreases shipping and storage costs, makes room for 50 percent more labels per roll, adds to higher efficiencies with less downtime and reduces the amount of waste sent to landfills.

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I.D. Images, a leading manufacturer of converted label products, specializes in providing label solutions from supply chain management to brand protection. The company serves varied markets including Transportation and Logistics, Food and Beverage, Consumer Durables and Healthcare and has facilities in Cleveland (Brunswick), Cincinnati, Chicago, Charlotte, California and Tennessee. I.D. Images sells exclusively through distributors.

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