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For Immediate Release

I.D. Images LLC Hires Brad Buscher as a Midwest Account Executive

Brunswick, Ohio – April 8, 2019 – I.D. Images LLC, a leading pressure sensitive label converter with headquarters in Brunswick, Ohio, is pleased to announce the addition of Brad Buscher as a Midwest Account Executive.

Buscher joins the I.D. Images team with over 20 years of sales experience in the flexographic printing and packaging industry. In his role as Midwest Account Executive, Buscher will utilize his extensive skill set and knowledge of the pressure sensitive industry to execute strategic sales and customer acquisition initiatives. Residing in Kansas, Buscher will offer existing and prospective customers in the Midwest an additional dedicated resource for label training, application consulting and on-site visits.

Tim Mlnarik, Director of Sales stated, “We are excited to have Brad join our team. His expertise in the label industry and business development will support our Midwest growth initiatives.”

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I.D. Images, a leading manufacturer of converted label products, specializes in providing label solutions from supply chain management to brand protection. The company serves varied markets including Transportation and Logistics, Food and Beverage, Consumer Durables and Healthcare and has facilities in Cleveland (Brunswick), Cincinnati, Chicago, Charlotte, California and Tennessee. I.D. Images sells exclusively through distributors.

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