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For Immediate Release

I.D. Images LLC Announces the Addition of California Proposition 65 Label Solutions

Brunswick, Ohio – February 5, 2019 – I.D. Images LLC, a leading pressure sensitive label converter in Brunswick, Ohio, is pleased to announce the addition of labeling solutions for California Proposition 65 regulations.

The California Proposition 65, officially known as the Safe Drinking Water and Toxic Enforcement Act of 1986, requires businesses in the state of California to place warning labels on products containing chemical exposures that can cause cancer, birth defects or other reproductive harm. The chemical exposure can come from the physical product purchased or be released into the environment. The purpose of the warning label is to inform Californians of the possible exposure to the chemicals and allow them to make educated decisions when purchasing products.

I.D. Images now stocks a variety of California Proposition 65 warning label solutions that utilize a 2.8-mil, white semi-gloss paper, all-temperature adhesive with a 40# white kraft liner. The adhesive selected has a wide application and end-use temperature range, which allows for usage on a wide variety of products and environmental conditions. The stock construction is currently offered on a 3-inch core in a 2 x 3-inch label and a 1.5 x 1.5-inch label. Other facestocks, adhesives and sizes are available.

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I.D. Images, a leading manufacturer of converted label products, specializes in providing label solutions from supply chain management to brand protection. The company serves varied markets including Transportation and Logistics, Food and Beverage, Consumer Durables and Healthcare and has facilities in Cleveland (Brunswick), Cincinnati, Chicago, Charlotte, California and Tennessee. I.D. Images sells exclusively through distributors.

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