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For Immediate Release

I.D. Images, LLC hires David Heckenberg as a West Coast Sales Representative

Brunswick, Ohio – October 1, 2018 I.D. Images LLC, a leading pressure sensitive label converter with headquarters in Brunswick, Ohio is pleased to announce the addition of David Heckenberg as a West Coast Sales Representative.

In his role as West Coast Sales Representative, Heckenberg will implement strategic initiatives for sales and customer acquisition and manage customer relationships on the west coast.

Heckenberg is a Los Angeles, CA native and graduated from San Diego State University in 2009, obtaining a Bachelor's degree in Business - Marketing. His positive mental attitude and experience in sales will help develop a deeper connection with our customers and complement our growing team of sales representatives. Tim Mlnarik, Director of Sales stated, *"We're extremely excited about David joining our team. The addition ties into our overall strategic plans of enhancing our footprint and service in the Western Region to better support local and national customers."*

"I am determined to grow our west coast operations past the point where it makes business sense to equip our Rancho Cucamonga location with additional print and custom capabilities my first year at the company." - David Heckenberg

I.D. Images, a leading manufacturer of converted label products, specializes in providing label solutions from supply chain management to brand protection. The company serves varied markets including Transportation and Logistics, Food and Beverage, Consumer Durables and Healthcare and has facilities in Cleveland (Brunswick), Cincinnati, Chicago, Charlotte, California, Arkansas and Tennessee. I.D. Images sells exclusively through distributors.

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