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I.D. Images LLC Launches Integrated Label Line

Brunswick, Ohio, August 26, 2009 – I.D. Images announces their new Integrated Label line. Integrated Labels, commonly referred to as Integrated Forms, combine a laser sheet with one or more labels. The integration of a laser sheet and label(s) allows multiple functions in one step.

Integrated labels are ideal for multi-function applications including pick/pack lists, warehousing/inventory, return merchandise, return address labels, product registration information and UPC price labels to name a few. These products are used in a wide variety of business settings including warehouses, distribution/mailing houses, hospitals, laboratories, clinics, manufacturing, jewelry stores and many more.

I.D. Images new Integrated Label products utilize an 8 ½ x 11” White MOCR Laserbond paper. The MOCR Laserbond sheet is designed to work in MICR, ledger and OCR applications. It has excellent ink receptivity and meets ANSI type I and type III OCR guidelines for dirt and fluorescence. The label adhesive is a general purpose permanent and adheres well to most substrates including corrugate and plastics.

In addition to the stock products offered, I.D. Images offers extensive custom capabilities to meet specific application requirements including different label size and layout as well as pre-printed sheets.

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For additional information or a sample copy, contact:

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I.D. Images, founded in 1995, is a leading manufacturer of converted label media for the Variable Information Printing (VIP) market. The company specializes in providing label solutions for product and package identification across varied markets including Transport and Logistics, Retail, Food and Beverage, Office Products, Consumer Durables and Healthcare. I.D. Images offers a comprehensive product offering for VIP printing technologies including Thermal Transfer, Ribbons, Direct Thermal, Ink Jet and Laser Cut Sheet media, on various paper and film or synthetic substrates. In addition, I.D. Images offers significant custom label capabilities including four-color printing and various adhesive systems to meet virtually any application need. The label media is used in various applications including shipping, inventory tracking, asset identification, shelf marking, prescription, patient identification, drum and sports equipment to name a few. I.D. Images sells exclusively through distribution with a primary focus on packaging distributors, value added resellers and other label converters.

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