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I.D. Images Receives Industry ‘Environmental’ Certification

Brunswick, Ohio, August 14, 2009 – I.D. Images was awarded certification for TLMI’s, Tag & Label Manufacturers Institute, project L.I.F.E., Label Initiative for the Environment. Project LIFE is a scorecard to assist TLMI members in evaluating and improving their environmental performance.

The scorecard has 4 categories for evaluating and improving one’s environmental performance. These include clean production techniques, energy and greenhouse gases, product design and management practices. The scorecard is designed to ensure rigor in the performance standard and is modeled after the Sustainability Packaging Coalition (SPC) guidelines. The verification process is derived from other industry standards and management systems, such as ISO 14001.

“TLMI needs to be commended for their leadership position in building awareness and challenging our Industry to make improvements in environmental responsibility”, says Tammy Bivins, Production Manager at I.D. Images. “Project LIFE is a great mechanism to share best practices and elevate our involvement to the next level, as we have experienced significant improvements as a result”.

I.D. Images commitment to environmental sustainability lies in their value of “Community Involvement”. I.D. Images understands that they are part of a global community that reaches far beyond the neighborhood in which they operate. Therefore, they are dedicated to environmental improvements that foster a sustainable future and lead to social and economical improvements in the community they do business.

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For additional information or a sample copy, contact:

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I.D. Images, founded in 1995, is a leading manufacturer of converted label media for the Variable Information Printing (VIP) market. The company specializes in providing label solutions for product and package identification across varied markets including Transport and Logistics, Retail, Food and Beverage, Office Products, Consumer Durables and Healthcare. I.D. Images offers a comprehensive product offering for VIP printing technologies including Thermal Transfer, Ribbons, Direct Thermal, Ink Jet and Laser Cut Sheet media, on various paper and film or synthetic substrates. In addition, I.D. Images offers significant custom label capabilities including four-color printing and various adhesive systems to meet virtually any application need. The label media is used in various applications including shipping, inventory tracking, asset identification, shelf marking, prescription, patient identification, drum and sports equipment to name a few. I.D. Images sells exclusively through distribution with a primary focus on packaging distributors, value added resellers and other label converters.

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