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## **Label Converter I.D. Images Launches Ecommerce Site For Online Label Ordering**

*I.D. Images LLC, a leading pressure sensitive label converter, finds a new way for customers to order label media*

Brunswick, Ohio, August 31, 2011 – I.D. Images announced today that it has launched a new and improved ecommerce website in an effort to ease the label ordering process for its customers.

The website features searchable products, order tracking information, an address book feature that can hold as many billing and shipping destinations as desired, recently viewed products for quick reordering, a simple one page checkout, and a user-friendly interface aimed at making the label purchasing process as easy as possible.

Though the website is ready for orders, the company has said that its ecommerce website will be an ongoing development. "This isn't just a set it and forget it solution. As we receive feedback from customers, we will continually work to improve our website to make the ordering process easier and improve the overall customer experience," said Scott Wohlwend, the developer of the ecommerce website.

As an added incentive for ordering through the website, I.D. Images has stated that it will be giving its customers best-column pricing when ordering label products online. Customers can log on to the [ecommerce website](#) to set up an online account and begin ordering.

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I.D. Images, a leading manufacturer of converted label media, specializes in providing label solutions for supply chain management to brand protection. The company serves varied markets including Transport and Logistics, Food and Beverage, Consumer Durables and Healthcare to name a few. I.D. Images' comprehensive product offering includes thermal transfer labels, ribbons, direct thermal, laser and Integrated labels and cards, on various paper and film or synthetic substrates. In addition, I.D. Images offers significant custom label capabilities including spot and digital printing, multi-web laminations and die-cutting. I.D. Images maintains manufacturing and distribution locations in Cleveland (Brunswick), Cincinnati, Chicago, and Charlotte. I.D. Images sells exclusively through distribution with a primary focus on packaging distributors, value added resellers and other label converters.

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