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CONTACT:

Tim Mlnarik
Business Development Manager
I.D. Images LLC
Tel: 330.220.7300
Fax: 330.220.3838
tmlnarik@idimages.com
www.idimages.com

I.D. Images Acquires Concorde Labeling Systems

Brunswick, Ohio, September 1, 2009 – I.D. Images today announced it acquired the assets of Cincinnati, OH-based label converter, Concorde Labeling Systems, Inc. Terms of the transaction were not disclosed.

Concorde Label Systems is a strategic addition to I.D. Images. The acquisition enlarges I.D. Images' distribution footprint to meet growing demand of Product Identification media products in the region. The acquisition provides added custom and short-run capabilities to our distribution partners. These capabilities align strategically with I.D. Images focus on higher value segments like the medical industry, chemical industry and consumer durables.

"We're very pleased about the acquisition as it complements our significant organic growth over the past several years," according to Brian Gale, President, of I.D. Images. "Concorde Label is an excellent fit with I.D. Images as both companies share a 'customer centric' approach to business. We look forward to working with Dan and Larry Gibboney and the team at Concorde. Concorde's 'customer first' focus is in-line with how we operate at I.D. Images."

I.D. Images will continue to maintain operations at the existing Concorde Label facility and expects to expand products distributed out of that facility to better service customers in that region.

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For additional information or a sample copy, contact:

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I.D. Images, founded in 1995, is a leading manufacturer of converted label media for the Variable Information Printing (VIP) market. The company specializes in providing label solutions for product and package identification across varied markets including Transport and Logistics, Retail, Food and Beverage, Office Products, Consumer Durables and Healthcare. I.D. Images offers a comprehensive product offering for VIP printing technologies including Thermal Transfer, Ribbons, Direct Thermal, Ink Jet and Laser Cut Sheet media, on various paper and film or synthetic substrates. In addition, I.D. Images offers significant custom label capabilities including four-color printing and various adhesive systems to meet virtually any application need. The label media is used in various applications including shipping, inventory tracking, asset identification, shelf marking, prescription, patient identification, drum and sports equipment to name a few. I.D. Images sells exclusively through distribution with a primary focus on packaging distributors, value added resellers and other label converters.

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